

## **Franchise Clique Signs 100th Franchise Client to Call Verification Program**

*Company adds to roster of clients embracing new lead generation techniques.*

Charleston, SC ([PRWEB](#)) August 16, 2013 -- One of the nation's premiere lead generation companies, Franchise Clique, announced today the signing of its 100th client, Staybull Insurance, to its innovative call-verification lead generation program.

[Franchise Clique](#), founded in 2009, provides advertising services and lead generation solutions to franchise and business opportunity clients. Earlier in the year, the company introduced a new lead generation program that delivers call-verified leads to clients. Those clients who are a part of the program enjoy the same qualified, contactable leads that are a hallmark of Franchise Clique's services, but on a more targeted level.

"Our call verification and qualification programs save our clients time and resources while further improving the quality of the leads we generate for them and deliver to them," says Franchise Clique chief executive officer David Schwartz.

Clients who use the call verification program, like [Staybull Insurance](#), are able to target particular geographic areas and seek out qualifications necessary for their particular franchises.

"As an insurance franchise, Staybull Insurance is expanding in a specific area and looking for a specific type of candidate. Franchise Clique's call-verified leads have allowed us to do so without expending additional resources," says Reid Holzworth of Staybull Insurance.

Staybull Insurance, who signed with Franchise Clique in July, is the 100th client to pursue a lead generation campaign using Franchise Clique's call verification program. The insurance franchise is currently recruiting franchisee candidates exclusively in the state of Florida. [Staybull Insurance](#) is looking forward to continued success as a Franchise Clique client.

"We hope to add even more happy clients to the list of those using our innovative call verification program," says Schwartz.

For more information on becoming a Staybull Insurance franchisee and the franchise, please visit <http://www.franchiseclique.com/franchise/Staybull-Insurance>.

### About Franchise Clique

Franchise Clique, one of the nation's fastest growing Internet-based marketing companies, specializes in lead generation services and solutions for franchises and business opportunities. Founded in Charleston, S.C. in 2009, Franchise Clique has used its uniquely designed innovative technology in conjunction with its team's combined 20 years of experience to become one of the industry's highest-ranking lead generators. Franchise Clique enjoys a top rating from the Better Business Bureau and an association with the International Franchise Association. For more information, go to <http://www.franchiseclique.com> or call 877-252-2340.

**Contact Information**

**Erica Bennett**

Franchise Clique

<http://www.franchiseClique.com>

+1 (843) 737 6065

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).